



Global Business Enterprises

The Trade Masters

Global Traders

Business Concept

- **GBE** is equipped with diversified portfolio of services to brand owners, importers, exporters, manufacturers, and retailers tailored to special requirements and comprehensive coverage in all relevant trade frontiers. The business operation is strategically sub-divided into three key divisions:-
- **Trading House** primary business objective is representing global & regional brands in emerging and mature markets. In addition, collaborate with manufacturing suppliers and principals in establishing their brands and executing brand-building activities
- **Distribution House** Global Traders™ endeavors to lead and outclass competition in this highly challenging industry, which is been made possible by strategic business leadership that is keenly perceptive of the market needs, excellent warehousing and distribution channels, and a dedicated, enterprising workforce committed to delivering excellence.
- **Franchising Agents** we are currently in negotiations with many world renowned brands to enter Pakistan via us.
- **Event Management** rich experience in event organizing (all events) and TVC Production management.



Company Profile

- GBE established in 2004, is a privately owned international trading and distribution house. Business run by a team of professional management with years of diversified expertise and experience in the fields of import and distribution.
- Basic function of the company is to source, market and distribute FMCG products from both, domestic and overseas markets, and over a period of 10 years have now grown into one of the leading distribution houses in Pakistan.
- We now employ over 50 team members and has offices in top 3 major cities of Pakistan i.e. Karachi, Lahore and Islamabad.
- In Pakistan, we are now considered as a well established company with a highly professional sales, marketing, warehousing and distribution operations.
- Having all the necessary experience, knowledge and capital is the key which has proven strong relations and success to our principles.

Mission Statement

We can we will anywhere anytime!

Vision Statement

To be leaders in global frontier

Value

Recruit, train and motivate future leaders to grow with us, as we firmly believe that they will achieve our goals and accomplish our vision & mission through professionalism and leadership in local, national, and international levels

GBE group believes in social work, and have donated on various occasions of need.

Integrity & Transparency



Company Structure

⦿ Main Offices

Karachi
Lahore
Islamabad

Federally Administered
Tribal Areas



Zonal Operations

➤ **South Zone**

Head office is located in Karachi (Metropolitan city of Pakistan), We not only cater to Karachi city & its surroundings, we also cater to highway, Interior Sindh & Baluchistan. Prime activity of the head office handles all imports & manages distribution channels nationwide.

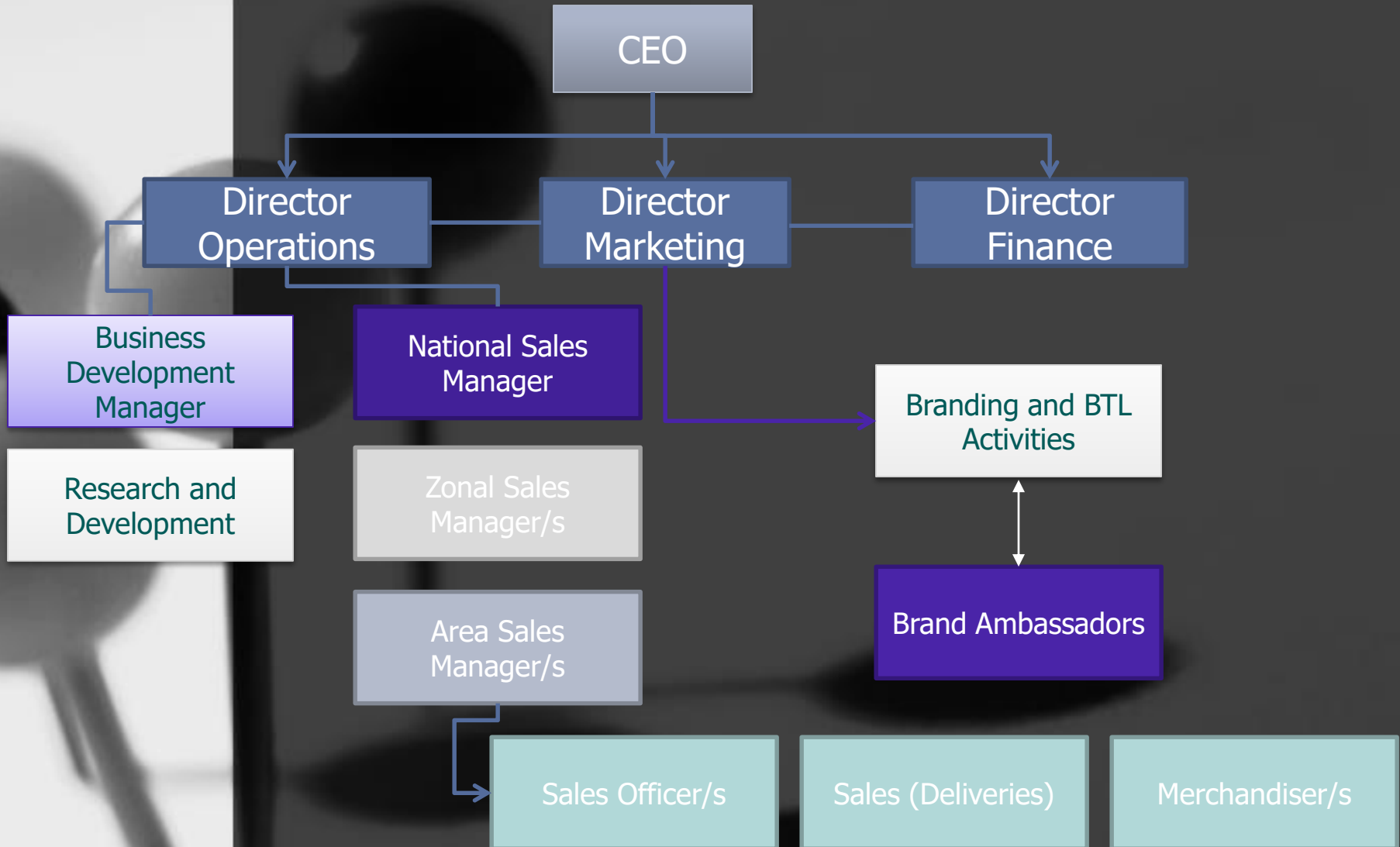
➤ **Central Zone**

Main office is located in Lahore city that handles the city & surrounding areas including motorway including motor way, Gujranwala, Faisalabad, Multan city etc.

➤ **North Zone**

Office is located in Rawalpindi city, from where we handle five distribution sites, Peshawar, Wah, Abbotabad, Jhelum & Gujrat. North office covers also covers high way & motorway.

Organizational Structure



Our Brands!!!



Our Prestigious Clients

GBE has a network coverage of 3000+ outlets all over Pakistan including all major hyper markets.



MIAOW MIAOW



SNACKS 60GM



COATED PEANUTS



DRY FRUITS



MEGA POP & RAINBOW LOLLIPOP



CHOCOLATE CEREAL

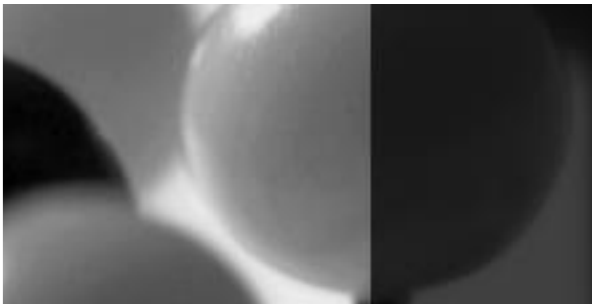


CHOCOLATE TUBE











10 Refuse Sacks
Size: 30x38 Inches
(76x97cm)
Category: Large
Capacity: 80-90L
Usage: Large Kitchen
Trash
Packing: 1x24



20 Refuse Sacks
Size: 25x35 Inches
(64x89cm)
Category: Small
Capacity: 60-65L
Usage: Tall Kitchen
Trash
Packing: 1x24



25 Refuse Sacks
Size: 18x20 Inches
(46x51cm)
Category: Small
Capacity: 25-30L
Usage: Room & Office
Bins
Packing: 1x24



28 Refuse Sacks
Size: 24x30 Inches
(61x76cm)
Category: Medium
Capacity: 30-35L
Usage: Medium Size
Bins
Packing: 1x24



31 Refuse Sacks
Size: 22x32 Inches
(56x81cm)
Category: Medium
Capacity: 50-60L
Usage: Regular
Usage
Packing: 1x24



Home Pro



15 Refuse Sacks
Size: 30x36 Inches
(76x91cm)
Category: Large
Capacity: 80-90L
Usage: Medical Waste
Packing: 1x24



30 Refuse Sacks
Size: 20x24 Inches
(51x61cm)
Category: Small
Capacity: 30-35L
Usage: Medical Waste
Packing: 1x24



Garden Pro



8 Refuse Sacks
Size: 29x38 Inches
(74x97cm)
Category: Large
Capacity: 80-90L
Usage: Garden Waste
Packing: 1x24



Commercial Pro



18 Refuse Sacks
Size: 32x44 Inches
(81x112cm)
Category: X-Large
Capacity: 130-150L
Usage: Large
Outdoor Trash
Packing: 1x12



fb.com/tideazgarbagebags
www.gbetrading.com

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OUR DISPLAYS – A GLANCE



ACTIVITIES & PROMOTIONS



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