



**GLOBAL**  
BUSINESS ENTERPRISES



MANUFACTURER, IMPORTER & DISTRIBUTOR  
OF LEADING FMCG BRANDS FROM AROUND THE WORLD



**Global Business Enterprises** is equipped with diversified portfolio of services to brand owners, importers, exporters, manufacturers, and retailers tailored to special requirements and comprehensive coverage in all relevant trade frontiers. The business operation is strategically sub-divided into three key divisions:

**Trading House** primary business objective is representing global & regional brands in emerging and mature markets. In addition, collaborate with manufacturing suppliers and principals in establishing their brands and executing brand-building activities.

**Distribution House** Global Business Enterprises endeavors to lead and outclass competition in this highly challenging industry, which is been made possible by strategic business leadership that is keenly perceptive of the market needs, excellent warehousing and distribution channels, and a dedicated, enterprising workforce committed to delivering excellence.

**Franchising Agents** we are currently in negotiations with many world renowned brands to enter Pakistan via us.

**Event Management** rich experience in event organizing (all events) and TVC Production management.

**Global Business Enterprises** established in 2004, is a privately owned international trading and distribution house. Business run by a team of professional management with years of diversified expertise and experience in the fields of import and distribution.

Basic function of the company is to source, market and distribute FMCG products from both, domestic and overseas markets, and over a period of 10 years have now grown into one of the leading distribution houses in Pakistan.

We now employ over 60 team members and has offices in top 4 major cities of Pakistan i.e. Karachi, Lahore , Islamabad and Hyderabad.

In Pakistan, we are now considered as a well established company with a highly professional sales, marketing, warehousing and distribution operations.

Having all the necessary experience, knowledge and capital is the key which has proven strong relations and success to our principles.

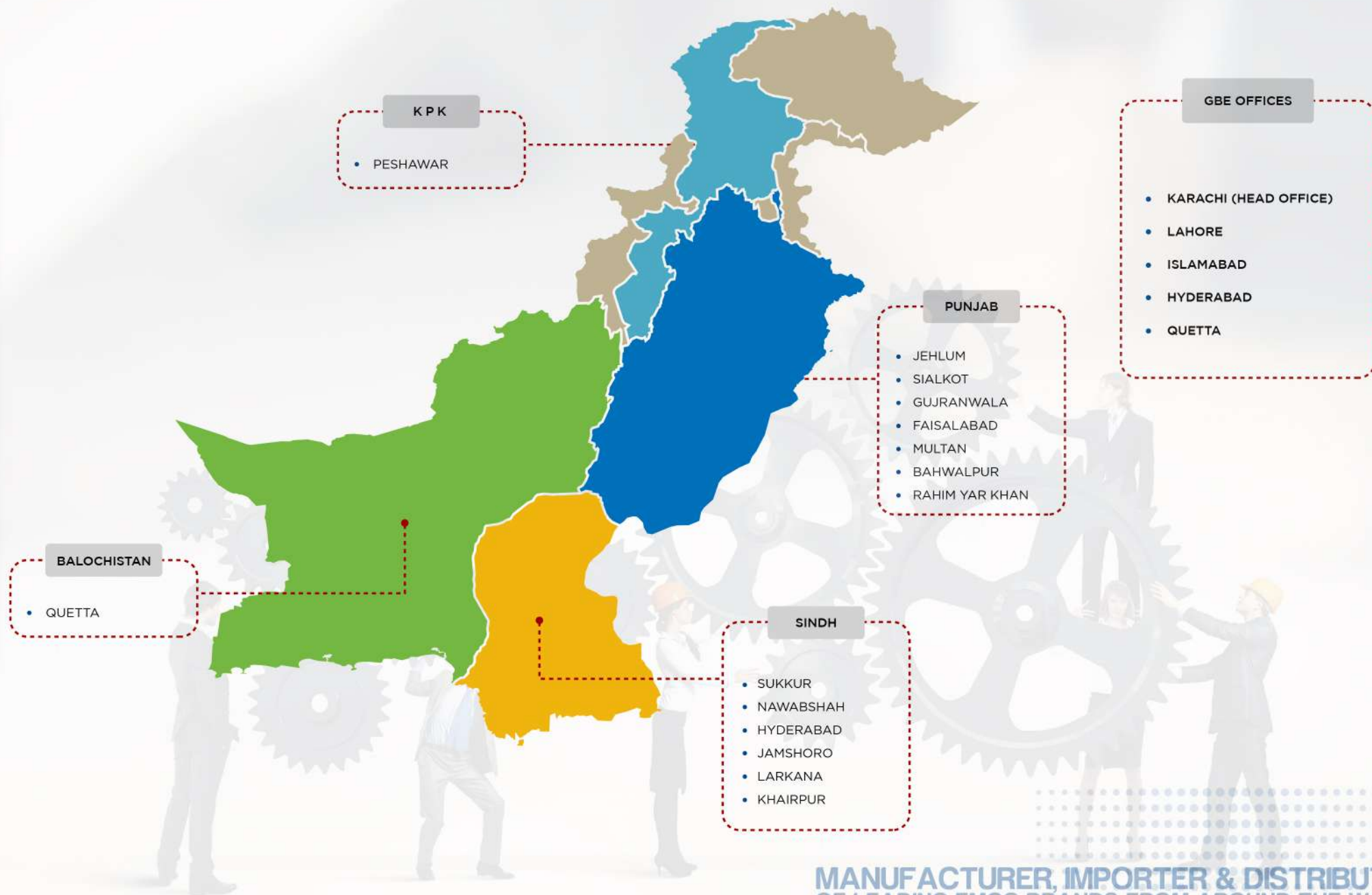
#### MISSION STATEMENT

**WE CAN WE WILL ANYWHERE ANYTIME!**

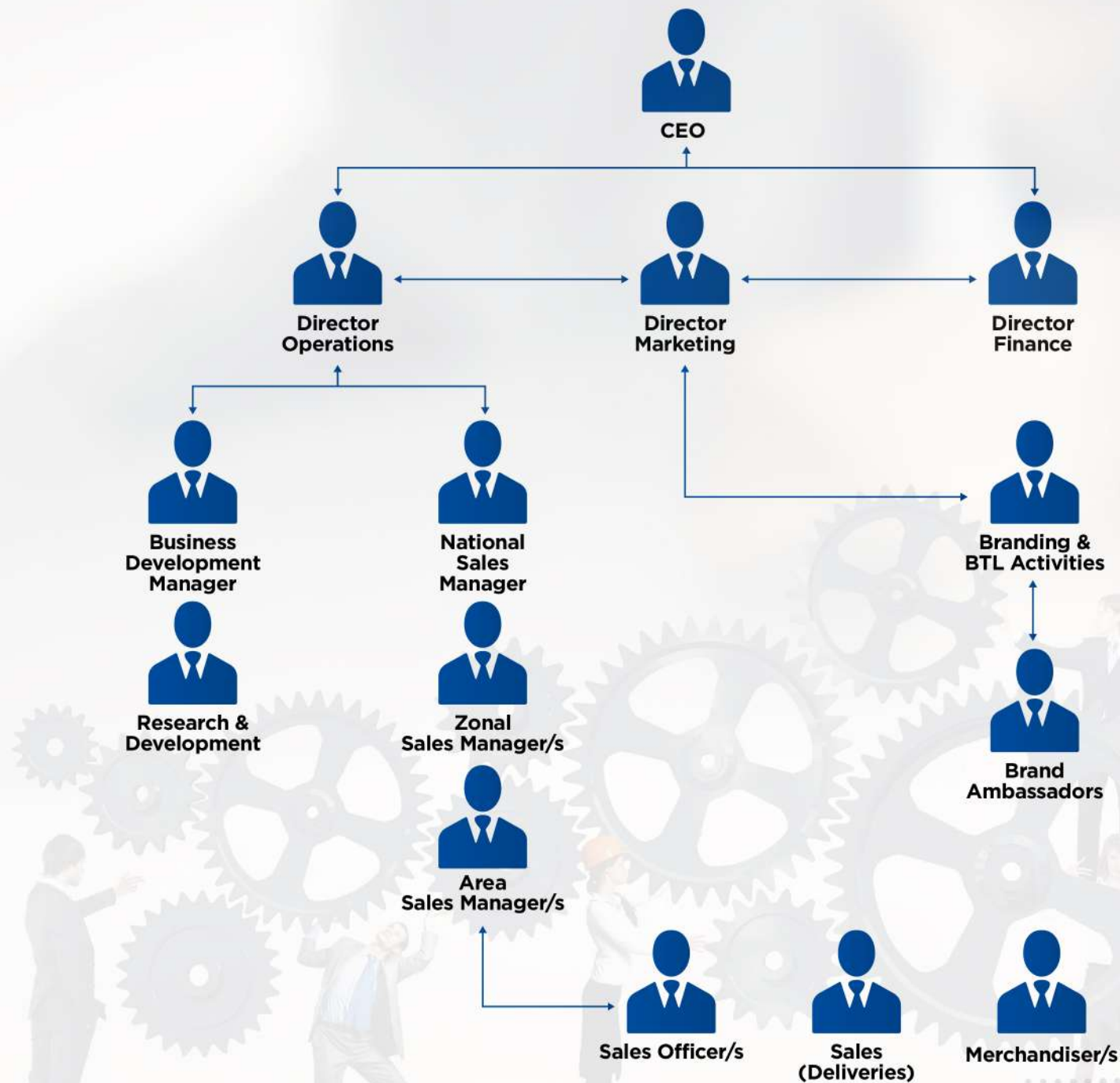
#### VISION STATEMENT

**TO BE LEADERS IN GLOBAL FRONTIER**

**Global Business Enterprises** group believes in social work, and have donated on various occasions of need. Integrity & Transparency







Air fix

Sugar  
& Sops

MUNCH  
OH!

Tid  
Eaz<sup>®</sup>

MIAOW  
MIAOW  
The House of Snacks

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IMTIAZ SUPER MARKET



CHASE UP



CHASE DEPARTMENTAL STORE



SPAR



NAHEED



METRO



MAF CARREFOUR



PANDA MART (FOOD PANDA)



AL FATAH



JALAL SONS



MADINA CASH & CARRY



DARAZ



BACHA PARTY



BIN HASHIM SUPER MARKET





## SUGAR & POPS PRODUCTS



## SWEET OH PRODUCTS





**MIAOW MIAOW** PRODUCTS



**MUNCH OH!** CORNS



**MUNCH OH!** PEANUTS



TRICOS PRODUCTS



LAHORI PRODUCTS



OUR PRODUCTS



TIDEAZ PRODUCTS

GARBAGE BAGS

MANUFACTURER, IMPORTER & DISTRIBUTOR  
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OUR PRODUCTS



AIRFIX PRODUCTS

MANUFACTURER, IMPORTER & DISTRIBUTOR  
OF LEADING FMCG BRANDS FROM AROUND THE WORLD

AIR FRESHENERS



OUR PRODUCTS



AIRFIX PRODUCTS

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AIR FRESHENERS



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